



Graphic Design & Web Program

Associate in Specialized Business Degree Program

Objective: This sixteen-month program is designed to provide a strong foundation in the basic principles of art design as they apply to the professions of advertising, entertainment, information and education. Students develop art, business and technology skills to be equipped for entry-level employment in the graphic design field. Graduates will be able to utilize professional computer programs to produce graphic art ready for both in-house and external business applications that include both print and electronic media.

Course #	Title	Theory	Lab	Externship	Credit
107	Microsoft Office Word I	25	50		3
GD101	Design and Composition	25	50		3
GD103	Computer Art	25	50		3
GD203	Photo Manipulation	25	50		3
GD204	Layout and Type	25	50		3
GD206	Advanced Photo Manipulation	25	50		3
GD302	Graphic Design	25	50		3
GD304	Fundamentals of Web	25	50		3
GE105*	Communications	50	25		4
GE201*	Art Appreciation	50	25		4
GD202	2D Animation	25	50		3
GD306	Advanced Computer Art	25	50		3
GD401	Web Design and Publishing	25	50		3
GD404	Desktop Publishing I	25	50		3
GE401*	The Psychology of Personalities	50	25		4
GD402	Multi-Media Presentation	25	50		3
GD403	Advanced Graphic Design	25	50		3
GD406	Advanced Web Design	25	50		3
GD407	Desktop Publishing II	25	50		3
1000	Professional Skills Workshop	50	25		4
1001	Externship			100	2
Totals		600	900	100	66

* General education courses are denoted with an asterisk.

*All DEC credit hour courses will include the mandatory US Department of Education required amount of out-of-class clock hour assignments.

4	Semesters
62.5	Weeks
66	Credits

For more information about graduation rates, median debt of students who completed the programs, and consumer information, please visit: www.dec.edu/gd

Douglas Education Center has established an Educational Advisory Board. The purpose of the Board is to ensure that the curriculum is consistent with current job market trends and opportunities. Upon recommendation of the Board, Douglas Education Center reserves the right to make program changes to achieve the goal of job placement. Changes are made with the approval of the Pennsylvania State Board of Private Licensed Schools and the Accrediting Council for Independent Colleges and Schools.