

For Immediate Release:

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**‘DEC DAYS’: DEVELOP YOUR DREAM, EXPLORE THE POSSIBILITIES,
CREATE YOUR CAREER**

MONESSEN, PA., MARCH 14, 2011 – Douglas Education Center (DEC) is pleased to invite prospective students and families to DEC Days to be held Tuesday, April 26, through Thursday, April 28, 2011. DEC Days stands for *Develop Your Dream, Explore The Possibilities, Create Your Career!* DEC Days is a free series of demonstrations, workshops and information sessions that have been created to showcase the wide variety of programs at Douglas Education Center. DEC Days also provides a comprehensive introduction to DEC’s Admissions, Financial Aid, and Career Services Departments.

Prospective students, including high school students and their families, persons who have been laid off from their jobs, and those seeking re-training for new careers, can all take advantage of DEC Days. “DEC Days is a great opportunity for prospective students and families to see first-hand all of the wonderful opportunities they have been reading about online and in our brochures,” said Director of Enrollment Services, Sherry Lee Walters. “It is a series of days where DEC is an open book. We want prospective students to learn as much as they can about DEC in the hopes that what they discover confirms that DEC is the right choice for continuing their education.”

Interested prospective students and families can choose one or more of DEC’s program workshops and demonstrations to attend. Two DEC programs will be featured on each day of DEC Days. On Tuesday, April 26, 12 to 7 p.m., DEC Days will feature Tom Savini’s Special Make-Up Effects Program. Demonstrations in sculpting, mold making, animatronics, appliance prosthetics and face painting, as well as tours will be held at the 8th Street Arts Building, 108 Eighth St., Monessen.

Also on Tuesday, April 26, 12 to 7 p.m., DEC’s Business Program will be featured at DEC’s Van Keulen Complex, 531 Schoonmaker Ave., Monessen. Prospective students and families can tour and look forward to a presentation from Business Coach Ken Sevick who will introduce those attending to the world of business. The day will also include a special presentation from a recent business graduate where attendees will learn more about the overall DEC experience.

DEC Days continues on Wednesday, April 27, 12 to 6 p.m. featuring DEC’s Medical Programs being held at DEC’s Medical Technology Building, 456 Donner Ave., Monessen. Prospective students and families can tour and see first hand how DEC students learn to take vital signs while using a new temporal thermometer, as well as watch DEC students use a sphygmomanometer to measure blood pressure. Participants will witness “blood” draws on a venipuncture arm. Demonstrations will also be conducted using a multipurpose medical mannequin designed to teach students breath and heart sounds.

Also on Wednesday, April 27, 12 to 4 p.m., The Cosmetology Academy at Douglas Education Center will be holding special demonstrations in nails, esthetics, fantasy hair, and make-up. Prospective students and families will learn the latest trends in the cosmetology fields. Later in the afternoon, 3 to 6 p.m., The Cosmetology Academy will hold *Dare To Express Haircutting and Nail Art Competitions*. Anyone interested in entering either competition should visit www.dec.edu/decdays for rules, regulations, and more information. Demonstrations, competitions and tours will be held at The Cosmetology Academy, 369 Schoonmaker Ave., Monessen.

The third day and final day of DEC Days will be take place on Thursday, April 28, 12 to 7 p.m. Prospective students interested in learning more about DEC's Graphic Design & Web Program, Alan and Wilson's Digital Illustration Program and Dorian's Fantasy Art Program will explore airbrushing and Photoshop demonstrations and workshops. The demonstrations, tours and workshops will be held at the Design and Career Training Center, 525 Schoonmaker Ave., Monessen.

Also on Thursday, April 28, 12 to 7 p.m., The Factory Digital Filmmaking Program at Douglas will be holding a Digital Storytelling Workshop. Prospective students will be able to enhance their skills at writing and shooting films in a digital environment. The Digital Storytelling Workshop will be held at the DEC's Digital Film Building, 533 Schoonmaker Ave., Monessen.

Light refreshments will be provided. For more information about DEC Days, please visit www.dec.edu/decdays. To RSVP, please email RSVP@dec.edu or call 1-800-413-6013 and Dial 0.

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ABOUT DOUGLAS EDUCATION CENTER

Established in 1904, Douglas Education Center (DEC) is the premier creative career institution located in Monessen, PA. DEC creates an educational atmosphere that not only fosters the highest standards of excellence in all students, but also helps these students develop an awareness of social responsibility and ethical behavior. DEC offers programs in special make-up effects, digital film, illustration/fantasy art, graphic design and web, cosmetology, medical and business. DEC instructors are industry professionals who have actual working knowledge and experience in the programs in which they teach.