Andrew Imbrescia Memorial Video Scholarship Contest

In loving memory of a beloved member of the DEC Family

Date:		
Name:		
Facebook Name:		
Street Address:		Apt. Number:
City:	State:	Zip Code:
Phone/Cell Phone:		
Program of Study:		
Email Address:		

\$500.00 in awards Please note, it is possible for the same submission to win both awards
\$250 award for content
\$250 award for the most "likes" on Facebook

#### **DEADLINE FOR SUBMISSION:**

Posting Deadline (7/11/14); Cutoff for "Likes" (7/18/14)

#### **APPLICATION REQUIREMENTS:**

- Completed Scholarship Application (you must submit this form in addition to posting your video)
- Create an original short video (3 minutes or less) of yourself exploring a meaningful topic in your life. Use your own experiences, incorporated with what you are doing during your time at DEC to discover new insights and ideas about this topic. Provide examples of how this topic brings real purpose to your life. Frame your presentation around a specific audience (peers, DEC faculty/administration, general public, etc.) – See "How to submit your video"
- Satisfactory Academic Progress (as of the end of Spring 14, as defined by Douglas Education Center)

### SUBMIT THIS APPLICATION TO:

"Andrew Imbrescia Memorial Scholarship Committee", 130 7th Street, Monessen, PA 15062

\*\* Please refer to the Conditions and Instructions for, restrictions, disclosures, rules, awards, etc. \*\* This is a non-institutional scholarship.

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# How to submit your video

Access <u>http://www.facebook.com/dec.edu</u> and click on the button "ENTER NOW". Register to enter the contest by either entering entrant's Facebook login, or create a contest login account by entering entrant's email address along with a password and submit through the website an original video (between 30 and 180 seconds in length, 3:00 minutes maximum) that explores a meaningful topic in your life. Use your own experiences, incorporated with what you are doing with your time at Douglas Education Center (DEC) to discover new insights and ideas about this topic. Provide examples of how this topic brings real purpose to your life. Frame your video submission around a specific audience (peers, DEC faculty/administration, general public, etc.).

The entry period begins at 12:01 p.m. Eastern Standard Time ("EST") on June 10th, 2014, entry submittal ends at 11:59 p.m. EST on July 11<sup>th</sup>, 2014, voting period ("likes") ends at 11:59 pm EST on July 18<sup>th</sup>, 2014 (the "Entry Period"). The Sponsor's computer system shall be the official timekeeper.

Remember, one award will be based on content and one award will be based on most "likes".

For additional information regarding video requirements, voting, and judging, please refer to the "Conditions and Instructions".

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

# Andrew Imbrescia Memorial Video Scholarship Contest

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# CONDITIONS AND INSTRUCTIONS

OFFICIAL RULES FOR THE 2014 ANDREW IMBRESCIA MEMORIAL VIDEO SCHOLARSHIP CONTEST. NO PURCHASE IS NECESSARY TO ENTER OR WIN.

## Application Requirements

Create an original short video (3 minutes or less) of yourself exploring a meaningful topic in your life. Use your own experiences, incorporated with what you are doing with your time at Douglas Education Center (DEC) to discover new insights and ideas about this topic. Provide examples of how this topic brings real purpose to your life. Frame your video submission around a specific audience (peers, DEC faculty/administration, general public, etc.).

## Agreement to Official Rules

Participation in the 2014 Andrew Imbrescia Memorial Video Scholarship Contest (the "Contest") constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Andrew Imbrescia Memorial Video Scholarship Committee (the "Sponsor") and the Contest administrator, woobox.com ("Administrator"), which are final and binding. Winning the scholarship is contingent upon fulfilling all requirements set forth herein. You are providing your information to Sponsor and not to Facebook. The information you provide will only be used for administering the Contest.

#### Odds

The odds of being a recipient of the Andrew Imbrescia Memorial Video Scholarship Contest will depend on the number of eligible entries received. Winner(s) will be selected based on two (2) criteria. The Andrew Imbrescia Memorial Video Scholarship Committee will award \$250 for content and \$250 will be awarded based on the most "likes" the video submission has received on Facebook.

## Eligibility

The Contest is open only to the following entrants: (i) enrolled DEC students who will have enrollment during the award period. All trustees, directors, officers, and employees of the Sponsor, Administrator, and of each of Sponsor's and Administrator's respective parent companies, subsidiaries, affiliates, sales representatives, distributors, licensees, agents, website administrators, advertising and Contest agencies, and any immediate family members (spouses, parents, children, and siblings and their respective spouses, regardless of where they reside) and those living in the same household (whether related or not) of any of the foregoing, are not eligible to participate in the Contest.

## How to Enter

The Contest entry period begins at 12:01 p.m. Eastern Standard Time ("EST") on June 10th, 2014, entry submittal ends at 11:59 p.m. EST on July 11<sup>th</sup>, 2014, voting period ("likes") ends at 11:59 pm EST on July 18<sup>th</sup>, 2014 (the "Entry Period"). The Sponsor's computer system shall be the official timekeeper. To participate in the Contest, during the Entry Period eligible entrants must (i) access <u>http://www.facebook.com/dec.edu</u> (the "Website") and click on the button "ENTER NOW"; (ii) register

to enter the Contest by either entering entrant's Facebook login, or create a Contest login account by entering entrant's email address along with a password, (iii) complete and submit the official Contest entry form by filling in all required information, including entrant's full name, entrant's mail address, entrant's email address, entrant's gender, entrant's birth date, entrant's phone number, and the name and mail address of entrant's current or previous high school-level program or institution; and (iv) submit through the Website an original video (between 30 and 180 seconds in length, 3:00 minutes maximum) that explores a meaningful topic in your life. Use your own experiences, incorporated with what you are doing with your time at Douglas Education Center (DEC) to discover new insights and ideas about this topic. Provide examples of how this topic brings real purpose to your life. Frame your video submission around a specific audience (peers, DEC faculty/administration, general public, etc.). (each, a "Video").

All Videos must comply with VIDEO REQUIREMENTS specified below. Sponsor is not responsible for any entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser or network failure, malfunction, congestion, or incompatibility at Sponsor's servers or elsewhere, which entries are void. If all required information is not included at close of entry period, entry will be disqualified.

#### Video Requirements

The Videos, or any portions thereof (including any text, music, artwork, set designs, graphics or similar) must strive to be of original work of the entrant and previously unpublished; except in cases of material utilized under the Fair Use Exception rule, cited under the U.S. Copyright Act of 1976, such as news reports, etc. The Sponsor reserves the right to disqualify any entrant, for any reason, that is deemed to have used such material in excess.

Videos must not be longer than 180 seconds in length or larger than 500 MB. Video files must be in MOV, MPEG, MPG, MP4, M4V, VOB, FLV, AVI, ASF, DIVX, WMV format. For best results, Videos should be in 16:9 aspect ratio. Video and content must be in English. The entrant must be the sole owner of all rights, title and interest in and to the Videos, or otherwise possess all rights in and permissions to the Video required to grant the rights contemplated in these Official Rules to the Committee (as defined below) and the Sponsor. If any person whose name, voice, likeness or persona is referenced, shown or otherwise captured in the Video, entrant must secure the written consent of such person(s), and, if such person(s) are under the age of majority, also such person(s) parent/guardian. Each entrant is solely responsible for obtaining from all other applicable individuals, governmental bodies, or other entities any and all required rights, releases, consents, clearances, licenses and other authorizations necessary to exploit and otherwise submit the Video and use and publish the Video in any and all forms of media, including, but not limited, location releases.

All submissions, whether electronic or otherwise, shall become the sole property of the Sponsor and will not be returned. Videos will not be accepted or eligible in the Contest if they include any content that contains or appears to contain, in each case as determined by the Sponsor in its sole discretion, any of the following: (a) offensive, profane, obscene or inappropriate material; (b) endorsement of (or condones) illegal drug use, alcohol abuse, or other illegal activity; (c) nudity, profanity, or extreme or gratuitous violence; (d) any express or implied commercial endorsement; (e) any derogatory characterization of any person or group based on age, race, color, gender, gender identity and expression, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, creed, national origin, physical appearance, political affiliation, union membership, or other unethical or unlawful factors; (f) depictions of any conduct, language or other context not in keeping with Sponsor's image; or (g) material that defames or invades publicity rights or privacy of any person living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights, including, without limitation, trademark, copyright or other intellectual property rights. Sponsor reserves the right to disgualify any such entry it deems to fail to meet the requirements of these Official Rules. A Video will not be accepted if Sponsor feels it includes any blatant use of trademarks, trade dress, logos, copyrighted material or any other intellectual property of any

individual, company, or other entity or which may imply a false association or sponsorship or violate the intellectual property rights of others or imply a false association or sponsorship. Entrants are solely responsible for any copyright infringement or other violation of law arising from the Committee and the Sponsor's use of the Video. Entrants acknowledge that any breach or violation of these Official Rules, or a third party asserting rights to any Video, shall immediately disqualify the entrant during any phase of the Contest.

ENTRANTS SHOULD NOT INCLUDE THEIR NAME, CONTACT INFORMATION OR ANY OTHER PERSONALLY IDENTIFIABLE INFORMATION IN THE VIDEO, OR ANY PART THEREOF, AS THE VIDEOS MAY BE PUBLICLY ACCESSIBLE. SPONSOR RESERVES THE RIGHT TO MODIFY THE VIDEO TO REMOVE SUCH INFORMATION AND/OR DEEM THE VIDEO VOID AND INELIGIBLE TO PARTICIPATE IN THE CONTEST.

#### Video Pre-Screening

All Videos submitted will be screened by Sponsor for eligibility and compliance with these Official Rules before posting for public broadcast. If Sponsor deems a Video noncompliant with these Official Rules, in its sole and absolute discretion, such Video will not appear on the Website or be eligible to participate in the Contest. If Sponsor deems a Video compliant with these Official Rules, in its sole and absolute discretion, such Video will appear on the Website to participate in the Contest. If Sponsor deems a Video compliant with these Official Rules, in its sole and absolute discretion, such Video will appear on the Website and be eligible to participate in the Contest.

#### **Online Voting**

The Contest voting period begins at 12:00 p.m. EST on June 10th, 2014, and ends at 11:59 p.m. EST on July 18<sup>th</sup>, 2014, (the "Voting Period"). During the Voting Period, individuals of the general public will be given the opportunity to vote for their favorite Videos posted on the Website by clicking the "Like" button near the Video.

It will be done under the sole discretion of the Sponsor and/or its committees that in the event of a tie, tied Videos will be judged by the Committee (as defined below) based on the following criteria: creativity and originality - 30%, appropriateness of Video to Contest theme - 30%, overall quality and production value of Video - 30%, and compliance with these Official Rules – 10%.

#### Judging and Requirements

Judging will begin on July 19<sup>th</sup>, 2014. The Committee will select, in its absolute and sole discretion, the scholarship winner(s) based on the following criteria: creativity and originality - 30%, appropriateness of Video to Contest theme - 30%, overall quality and production value of Video - 30%, and compliance with these Official Rules – 10%. By entering the Contest, each entrant agrees that the Committee's decisions regarding the scholarship winners and in regard to all matters relating to the Contest (including, without limitation, regarding eligibility) shall be final and binding in all aspects.

#### Scholarship

Two (2) scholarship awards will be given out in the amount of \$250.00 each. The winner(s) selected by the Committee who has otherwise complied with these Official Rules will receive one (1) \$250.00 scholarship towards tuition, fees, and books and supplies expenses at Douglas Education Center (DEC).

The scholarship is not renewable. If the award recipient does not attend the semester in which the scholarship funds are designated (Summer 2014), the student forfeits the scholarship and the award may be given to another candidate. In the event of a withdrawal from the Summer 14 term, Douglas Education Center will perform the appropriate withdrawal calculations. As a result, the scholarship award may be returned to the scholarship fund based on institutional refund calculation policies. This award cannot be redeemed for cash or transferred to another student. This scholarship is intended for use only at Douglas Education Center.

#### Winner Notification and Acceptance

Potential winners will be notified no later than thirty (30) days after expiration of the Judging Period by phone or email using the entrant's identifying information submitted with the Video. The Sponsor may require that each potential winner, or if the potential winner is a minor, his/her parent or guardian, provide the Sponsor with satisfactory documentation to verify that such potential winner is the authentic author of the Video submitted and otherwise complies with these Official Rules in all respects.

Entrants are forbidden to contact any member of the Committee during or after the Entry Period regarding the Contest. The Sponsor may disqualify any entrant, during or after the Entry Period, if (i) the entrant harms or publicly disparages the Sponsor during or after the Entry Period, (ii) the Sponsor learns of the entrant's previous, current or future immoral, illegal, or inappropriate acts, (iii) the entrant provides false information about the Contest to the Sponsor or the public; (iv) the entrant uses the Sponsor's trademarks or otherwise inappropriately associate themselves with the Sponsor; or (v) if the entrant does not obtain the Sponsor's prior written approval before providing interviews or public comment related to the Contest. Except where prohibited by law, acceptance of a prize constitutes permission to use the winner's name, biographical information, and/or likeness for purposes of advertising and promotion in all media, including on-line worldwide, without limitation or further compensation.

#### Warranty

By entering the Contest, each entrant represents, warrants and covenants that (i) each Video, or any portion thereof, is the entrant's original work and does not infringe upon or otherwise violate any right of any third party, including any copyright, trademark or other intellectual property rights; (ii) each Video, or any portion thereof, has not been previously published and awarded; and (iii) the entrant has the right and power to enter the Contest and perform all the obligations.

#### Use Rights

Each entrant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), each element of the entrant's Video, or any portion thereof, including, but not limited to, the recording and the performances contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use entrant's name, likeness, photograph (collectively, "Likeness"), and/or statements regarding his/her participation in this Contest (with or without using the entrant's name) via all forms of media now known or hereafter devised worldwide, in perpetuity, without notice, and without additional compensation or approval from the entrant or any other party, except where otherwise prohibited by law. Entrant waives any retained rights of attribution, privacy, publicity, withdrawal, integrity or other moral or personal rights in the Video, entry forms and other related materials that might preclude the Sponsor's use of any element of the Video, and agrees not to sue or assert any claim against the Sponsor for the use of any element of the video or entrant's Likeness or statements. If Sponsor requests the entrant's cooperation in promoting the Contest, the entrant agrees to reasonably be available for such promotional activities.

#### Privacy

Personal information will be used only to: (a) provide information about the Contest; (b) contact and publicize potential winners; and/or (c) if an entrant selects to receive additional information from the Contest on the entry form, to send additional information to that entrant during or after the Entry Period. Entrants to the Contest will be given the option to receive commercial e-mails from the Sponsor; however, eligibility to participate in the Contest is not dependent upon the entrant's consent to receive such e-mails. Entrant's must fully complete and submit all non-optional data requested on the online entry form to be eligible. Entrants have the right to withdraw and correct their personal data, but the entrants are not allowed to re-submit their entries. Directions on procedures for

submitting corrections to personal data are provided in the privacy statements of the Sponsor.

#### Release and Limitations on Liability

By participating in the Contest, the entrant agrees to release, indemnify and hold harmless all directors, officers and employees of Sponsor, Administrator, Facebook and each of Sponsor's and Administrator's respective parent companies, subsidiaries, affiliates, sales representatives, distributors, licensees, agents, website administrators, advertising and Contest agencies (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest, or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, misdirected, incorrect, garbled, or incompletely received entries; (e) errors in the administration of the Contest or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from the entrant's participation in the Contest or acceptance, receipt, use, or misuse of any prize; or travel to any Contest-related events; and (g) any claims based on publicity rights, copyright/trademark infringement, intellectual property rights, defamation or invasion of privacy and merchandise delivery. Each entrant further agrees to release, indemnify and hold harmless the Released Parties and their designees and assigns from, and waive any liability whatsoever for any and all causes of action, claims, costs, injuries, losses and damages of any kind arising out of or in connection with the Contest, the grant of ownership/use rights of any Video, entry forms or related materials, and/or the acceptance, possession, or use of any prize (including, without limitation, attorneys' fees, claims, costs, personal injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Sponsor is not responsible if any prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism.

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